

Every product we make

Three companies, **twenty-eight products**. One is a production studio, one is a technology company, one runs booking marketplaces. Everything below is a real product with a page you can open, and every scan-triggered object in the list runs on the same engine.



Ultimate Image Ltd

Production, personalised goods and web services

9 PRODUCTS



IQ Labs Ltd

The platforms and the scan-to-experience products

16 PRODUCTS



Direct Platforms Ltd

Talent booking marketplaces

3 PRODUCTS



Ultimate Image Ltd

The production company. Film and photography made in house, personalised goods printed to order, and websites for small businesses.

TRADING Since 2004

COMPANY 12602498

BASE North Lincolnshire,
working UK-wide

ultimateimage.co.uk

PRODUCTION



Ultimate Image Productions

Film, video, drone and photography produced entirely in house, with 6K multi-camera kit, a licensed drone team and a full studio. The same team covers a single product video and a six-figure heritage or visitor-experience commission.

ultimateimage.co.uk



PERSONALISED GOODS



UIMerch

Personalised merchandise and apparel printed to order from a catalogue of thousands of garments and accessories. Any club, academy, theatre or artist can run it as their own branded shop and set their own retail prices.

uimerch.com ↗



UIMedia

Printed media made on our own presses: mugs, prints, posters, canvases and stationery, personalised one at a time or in bulk. Partner organisations sell it under their own shopfront while we handle the production and the delivery.

uimedia.co.uk ↗



UltimateCoins

Commemorative coins and medals for clubs, events, anniversaries and awards, designed with you and proofed before anything is struck. Each coin can carry a tap-or-scan link to a video, a gallery or a message.

ultimatecoins.co.uk ↗



Phone Banana

Custom phone cases at a flat price: pick the handset, choose a design or upload a photo, and see it on the case before you order. Every case is printed in our own workshop rather than drop-shipped.

phonebanana.co.uk ↗

DIGITAL SERVICES



Ultimate Legacy

A guided way to record someone's life story in their own words and turn it into a finished film. The family keeps the film and a physical keepsake that plays it back when tapped or scanned.

ultimatelegacy.co.uk ↗



UI3D

Virtual tours that let anyone walk through a building, garden or venue from a link, captured on site and published in 4K. The same team does 3D design and printing for props, signage parts and short-run products.

ui3d.co.uk ↗





Ultimate Online

Hosting, domains and servers for small businesses, run on UK infrastructure with the maintenance handled for you. It also covers building the site itself, from the copy and imagery through to launch.

ultimateonline.co.uk ↗



UIAI

AI consultancy and done-for-you AI services for organisations that know they should be using it but not where to start. Delivery runs on our own platform, so the advice and the build come from the same place.

SITE IN PROGRESS



IQ Labs Ltd

The technology company. It builds the engine behind every product that responds to a tap or a scan, and the platform businesses run their day on.

COMPANY 12077784

ENGINE IQEX, shared by every IQ product

PLATFORM UIIQ, from £39 a month

iqlabs.ltd

PLATFORMS

IQEX

The engine behind every IQ product: tap a chip or scan a code and the right video, guide, form or 360° environment opens on the visitor's phone, with no app to install. Organisations can also build on it directly and see every scan that happens.

iqex.co.uk ↗



UIIQ

One subscription that replaces the separate booking, till, marketing, HR and admin tools a business ends up paying for. Attractions, venues and service businesses switch on only the parts they need, under a single login.

uiiq.co.uk ↗

IQForms

Forms that guide people through with short videos, built for sectors where the answers matter and the record has to stand up. The organisation decides whether responses are stored securely with us or delivered straight into its own systems.

iqforms.co.uk ↗

TAP OR SCAN, AND SOMETHING HAPPENS



Beetag

Family adventure trails for towns, parks and heritage sites, where every waymarker unlocks a story, a character or a challenge on the phone. A site can run it as a ticketed trail, an annual licence or a sponsored campaign.

beetag.co.uk ↗



Living Paintings

Artwork that tells its own story: a visitor scans a painting, mural or plaque and hears it narrated, subtitled and in their own language. Museums, galleries, councils and heritage sites use it instead of handsets or an app.

livingpainting.co.uk ↗

IQSigns

House signs, door signs and cast heritage plaques that look the part and have a chip built in. On a heritage plaque the figure named on it tells their own documented story when you scan it.

iqsigns.co.uk ↗



IQPlates

A brushed steel, brass or slate plate for the counter, table or wall that sends a customer straight to your Google or Trustpilot review page. It collects reviews without anyone on your team having to ask for one.

iqplate.co.uk ↗

IQCards

Smart business, ID and greeting cards that open a page on the other person's phone the moment they are tapped. Your contact details, links and video land in their hand, and you can change what the card points at later.

iq.cards ↗

IQBadges

Conference and event badges that do the introducing: attendees swap details with a tap instead of hunting for a pen. Organisers can add challenges and see who actually met whom.

iqbadge.co.uk ↗



IQPlant

Plant tags for nurseries and gardens that open a verified care guide covering watering, feeding, seasonal jobs and pet safety. A garden planner turns a postcode and a pin on the map into a planting plan from stock the nursery actually holds.

iqplant.co.uk

BedBud

Every sunbed carries a small e-ink tag showing whether it is free, reserved or in use, so a towel dropped at dawn no longer holds a lounge all morning. Guests pick a bed in the venue's app and tap their phone on the tag to check in, and any bed nobody turns up for releases itself.

bedbud.co.uk

COMING SOON

Enchanted Christmas

A personalised film in which Father Christmas talks to your child by name, about the things they actually care about. Parents order it from November and it arrives as a link they can keep.

enchanted.christmas

OPENS FOR THE SEASON

IQDisplay

Turns any screen into a digital sign, menu board or interactive kiosk, driven from the same place you manage everything else. It caches what it needs, so a dropped connection does not take the screen down.

INCLUDED WITH UIIQ

KNOWLEDGE AND SECTOR PLATFORMS



Ultimate Brains

Sector-by-sector knowledge from people who have actually done the job, which you can ask a question, listen to or watch. Thirty-eight sectors are covered, from care and construction to hospitality and sport.

ultimatebrains.co.uk



CountryComp

Competition management for countryside and equestrian societies: entries, classes, results and league standings in one place. National bodies see every affiliated society's results without chasing spreadsheets.

countrycomp.co.uk

CountryShow

Where the public finds agricultural and country shows and buys tickets for them. Organisers get the ticketing, the trade-stand bookings and the gate scanning from the same account.

countryshow.co.uk



Direct Platforms Ltd

Talent booking marketplaces on one platform. Free to join and free to list, with commission charged only when a booking is actually made.

MODEL 15% commission on a confirmed booking, nothing otherwise

SUITE Three marketplaces, one account

acts.direct

MARKETPLACES



Acts Direct

A booking marketplace where entertainers set their own prices and availability and venues book them without an agent in the middle. The contract and the payment are handled in the platform, so both sides are covered.

acts.direct



Actors Direct

The same marketplace for actors and performers, booked for corporate role-play, training scenarios, events and productions. Clients brief the role and see who is available and what they cost before they commit.

actors.direct

Testers Direct

Mystery shoppers recruited and sent out to the sites you want checked, reporting from their phone while they are still there. The visits are analysed and come back as one clear report rather than a pile of forms.

testersdirect.co.uk



ULTIMATE IMAGE LTD · IQLABS LTD · DIRECT PLATFORMS LTD

Every link on this page opens the product's own site. If something here is close to what you need but not quite it, say so — most of these started as a customer describing a problem we did not yet have a product for.

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